

Mamiya

RZ 65mm f/4 L/A Lens
RB 65mm f/4 K/L Lens

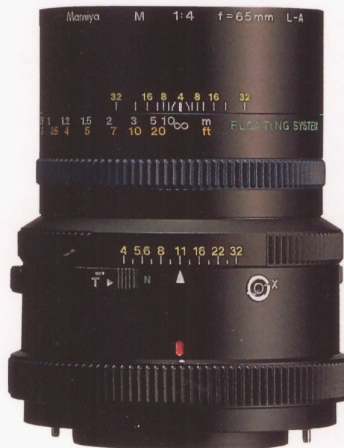


"It lets me illustrate what I see in my mind's eye"

Eric Meola on the Mamiya 65mm Lens

"From the first moment I saw an image come up in the tray, I knew instantly what I wanted to do. My life suddenly became very clear. Today, I continue to define and redefine my style. The 65 gives me the same field-of-view I see with my eyes. There is something about it which is very subtle, yet powerful. It gives me the unique combination of expanse and intimacy."

The recognition of Eric Meola's rise to prominence began in the '70's when his bold style earned him assignments from such prestigious magazines as Life, Travel & Leisure, Esquire and Time. Since then, he has won countless awards and has developed a client list that reads like the "Who's Who" of the corporate world, both domestic and international. Meola enjoys creating assignments for himself, to supplement his extensive stock library.



The Mamiya 65mm f/4

OFTEN DESCRIBED as a must-have lens, the new Mamiya 65mm f/4 captures dramatic, realistic perspectives without the visual distortion usually associated with wide angle lenses. Extraordinary edge-to-edge sharpness is achieved at any aperture, at any distance, with Mamiya's newly designed, fully adjustable floating element system. It is considered a moderate wide angle lens.

Photographers specializing in travel, landscape and nature will prize the feeling of expanse rendered by the 65mm. Its perspective enables the juxtaposition of objects near and far with striking clarity and separation.

The 65mm brings a very natural look to environmental portraits. It enables the photographer to illustrate the expanse of background without concern of horizon curvature, while maintaining a feeling of intimacy with the subject. And, the closer working distance facilitates balancing flash with daylight.

Photographers often choose the 65mm as the single lens to be used during occasions when both large and small groups are to be pictured. Its wide field is of particular benefit at fast moving events when precise framing of subjects is less critical.

As the 65mm requires less working distance, it is ideally suited for use in tight quarters. Wedding photographers, and those taking executive and group portraits, will appreciate the wide view and the total lack of distortion.

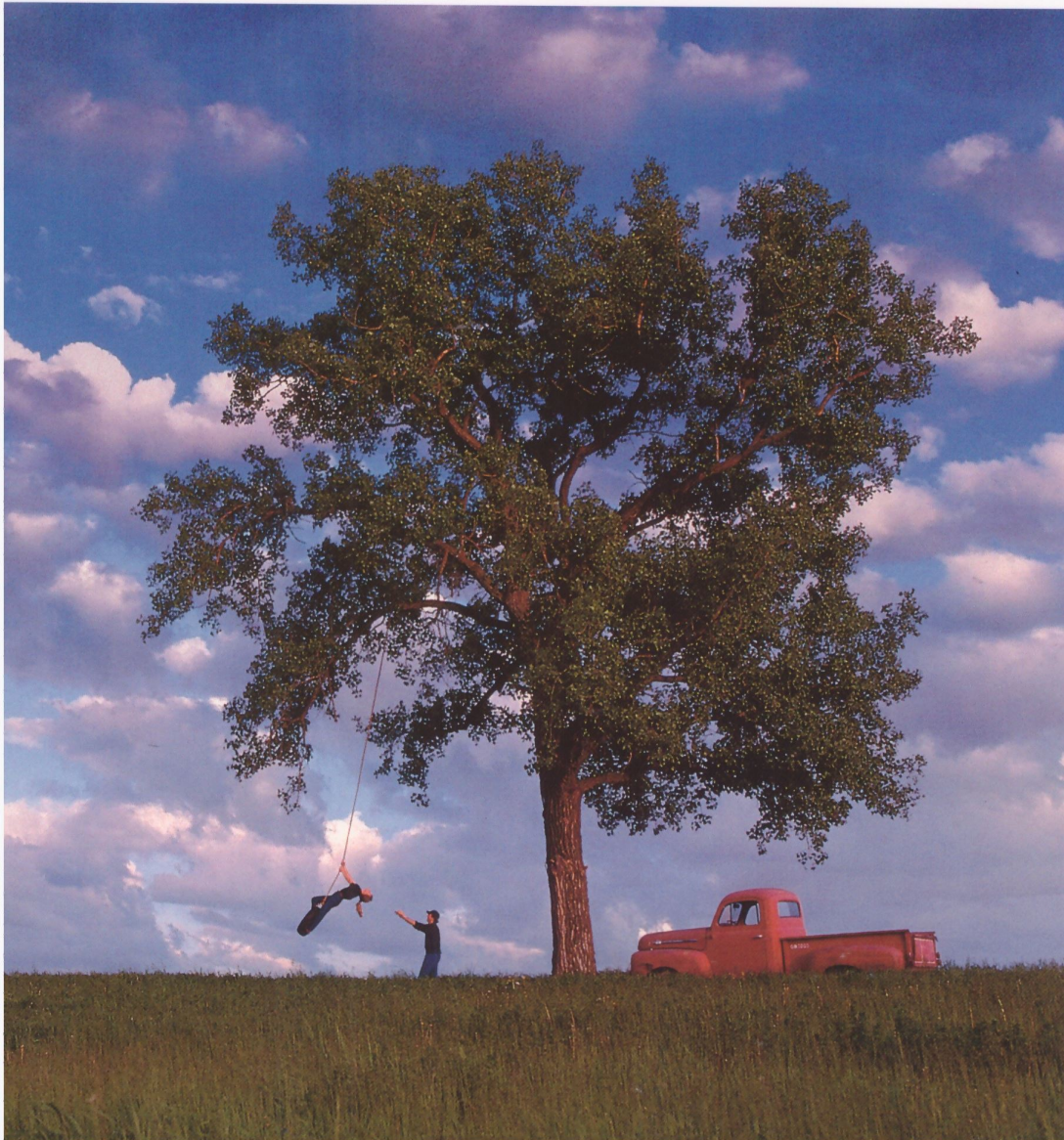
Photographs take on a distinctive, often dynamic look when the 65mm is used for editorial portraiture. Its perspective can be creatively used to emphasize objects and surroundings, and to make pictorial statements not otherwise possible.

The 65mm is an indispensable tool in architectural, large product photography, and wherever objects must be rendered faithfully, with exquisite detail, in pleasing and natural perspective.





The unique perspective of the 65mm simultaneously conveys the feeling of panorama while maintaining intimacy with the subject. It enables the photographer to create unusual and distinctive images which are often used to make powerful editorial and advertising statements.



Photographs by Eric Meola © 1994

Standard of Excellence

Mamiya lenses are designed and built for today's foremost photographers who expect their equipment to provide both outstanding and distinctive results.

Engineers at Mamiya have developed rigorous performance criteria for each lens design. No detail is overlooked. No test is omitted. The goal is technical perfection...The result is a series of lenses which have set the new world-standard of performance. A perfect example is the new 65mm f/4.

Available in two optically identical versions for RZ and RB series cameras, it is a state-of-the-art, wide angle design capable of rendering exceptional clarity and contrast. An adjustable floating group of elements provides extraordinary edge-to-edge sharpness at all apertures and distances. It uses Mamiya's own formulation of high density/low dispersion glass. Each lens element is precisely polished and coated using Mamiya's proprietary multi-coating process to increase light transmission, dramatically reduce flare, ensure crisp, clean whites and vibrant, yet natural colors.

Color balance of the 65mm has been perfectly matched to the entire series of RZ and newly designed RB K/L lenses, to assure identical color reproduction with all focal length lenses.

Mamiya engineers and inspectors test continuously as the lens is assembled to insure flawless quality. The result is a lens designed so carefully, built so meticulously, that it consistently renders extraordinary performance.

It is Mamiya's unique balance of extreme sharpness, brilliant contrast, accurate and consistent color fidelity and overall high performance that captures the imagination of contemporary photographers who choose Mamiya to express their personal visions.

Among today's community of world famous photographers, Mamiya lenses have established themselves as the new benchmark by which others are measured.

Accessories:

G3 Bellows Lens Hood - RZ and RB

Compendium hood shields lens from extraneous light. Precision geared drive smoothly adjusts bellows extension. Two separate positions are available for filters: 3" gelatine and 3" conventional filters. Additionally, a front mount is provided for 4-1/2" vignetting filters. Fits all lenses from 65mm to 360mm, 75mm Shift excepted.

Gelatine Filter Holder - RZ and RB

Slips onto front of all lenses with 77mm front diameter.

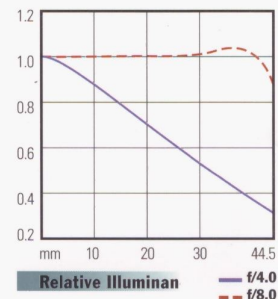
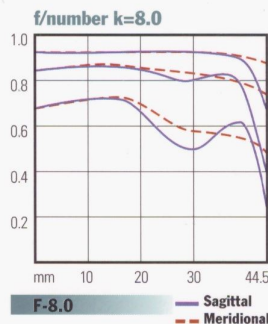
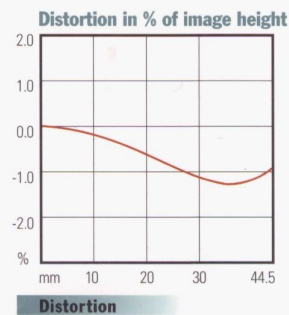
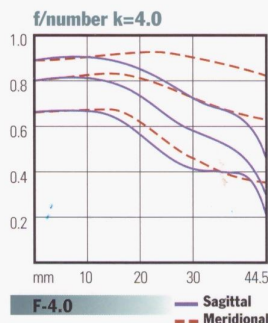
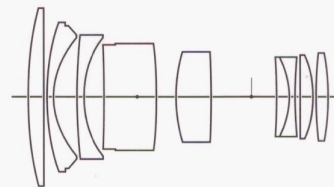
Mamiya
master of the medium®

Specifications:

There are many measures of lens excellence. Some aspects are subjective, such as appearance and handling. Others are quantifiable, such as sharpness, contrast, and distortion.

Mamiya lenses have achieved a reputation of greatness and possess a unique balance of superb edge-to-edge sharpness, faithful color reproduction and evenness of illumination. The resulting images captured on film are those which photographers hold in the highest regard.

The charts for the Mamiya 65mm f/4 are supplied for those photographers or optical specialists who wish to examine the details of quantifiable data.



Optical Construction	9 Elements in 8 Groups
Angle of View 6x7 format	84°
Equivalent Focal Length to 35mm	32mm
Aperture Range	f/4 to f/32
Minimum Focusing Distance	1.2 ft. (.35m) w/o ext. tubes
Maximum Magnification Ratio	0.7x
Minimum Area Covered	32" x 39" (80 x 100mm)
Filter Size	77mm
Dimensions (LxW)	4.5" x 4" (113 x 97.2mm)
Weight	2.3 lbs. (1060g)